

*Ideal Supply Inc. - Quality Policy*

<b>Vision</b>	<b><i>To Be the Best Employer to our Associates To Be the Best Supplier to our Customers To Be the Best Channel to our Suppliers</i></b>
<b>Mission</b>	<b><i>We work as a team to provide great service for our customers</i></b>
<b>Strategy</b>	<b><i>Superior Customer Service to our business partners:</i></b> <ul style="list-style-type: none"><li><i>- Have the product the customers want</i></li><li><i>- Deliver it when they need it</i></li><li><i>- Cultivate long term relationships, with customers, associates and suppliers</i></li><li><i>- Provide consistent Service Levels</i></li><li><i>- Deal with the best suppliers</i></li></ul> <b><i>Achieve operational excellence:</i></b> <ul style="list-style-type: none"><li><i>- Using technology to improve our business</i></li><li><i>- Meet financial objectives</i></li><li><i>- Recruiting, training and retaining the best people</i></li><li><i>- Continuous improvement &amp; Innovation</i></li></ul>