

New Product Announcement Letter

September 2019

FLUKE®

Fluke 107 Palm-sized, CAT III Digital Multimeter

Professional measurements in the palm of your hand

The Fluke 107 is a compact, easy-to-use multimeter made to fit the way you work. It is the perfect first-pass troubleshooting tool: small enough to fit in a shirt pocket or work bag, tough enough to withstand daily use, and extremely simple to use. All without compromising safety. For everyday applications, where True-RMS accuracy isn't needed, the Fluke 107 delivers reliable measurements time after time.



Key Features

- AC/DC Voltage to 600V
- AC/DC Current to 10A
- Resistance & Continuity to check for broken wires
- Data hold & backlit display to keep you working safe and fast

Value Proposition

- A Second Meter: The perfect complement to your more industrial, True-RMS meter like the 87V.
- Compact: Designed with your on-the-job needs in mind. Fits in a shirt pocket.
- Intuitive interface: Very easy to use. Perfect for initial troubleshooting.
- Fluke reliable: Won't let you down on your job.
- Accurate: Specifications are backed by Fluke's reputation in measurement. Readings you can trust

Schedule

The Fluke 107 is open for orders on October 1st, 2019. Public embargo is October 8th, 2019. Delivery is six weeks.

Key customers

Who uses them?	What are they used for?	Pain points solved?
Residential & Commercial (Res/Com) Electricians, Field Service Technicians, Inspectors	<ul style="list-style-type: none">▪ Initial, "first-pass" troubleshooting▪ Field service work where technicians may not typically carry a larger meter. Ex. HVAC installation and repair▪ General electrical maintenance▪ Electrical installation and repair	For the worker with limited space, the Fluke 107 is compact enough to fit in a shirt pocket. Carry a lighter DMM for initial troubleshooting before grabbing a larger True-RMS meter

Technical specifications

	107
CAT Rating	III
AC/DC Voltage	600V
AC Millivolts	600mV
AC/DC Current	10A
Resistance	40MΩ
Continuity	•
Diode Check	2V
Capacitance	1000μF
Hz %	10Hz-100kHz
Data Hold	•
Backlight	•

Model numbers

Product	Item#	UPC	Canadian List Price
Fluke 107	4367953	0 95969 67878 0	\$159.00

Distributor discount is the same as for other Fluke multimeters.

Fluke 107 Palm-sized Digital Multimeter Package Contents

- Fluke 107 Palm-sized, CAT III Digital Multimeter
- TL75 Hard Point™ Test Lead Set
- Two AAA batteries (installed)
- Smart Strap intelligent magnetic multi-purpose lanyard

Warranty

The Fluke 107 Palm-sized, CAT III Digital Multimeter has a one-year warranty.

Launch Assets & Marketing Communications

Materials have been developed for this campaign and we encourage you to check <http://distributors.fluke.com/> regularly as additional materials will be added.

Datasheet, Product photography, Intro video, and Web banners

For more information

Please contact your local Fluke representative.