# **DALTCO ELECTRIC** NEWSLETTER

## Q1 2024

Hello and welcome! 2024 brings exciting updates on staffing changes at Daltco Electric. With Peter Dalton retiring after 26 years as President, we are pleased to announce new appointments for current team members, as well as the addition of a couple new members to the Daltco family. Take a moment to view familiar faces in their new roles and meet our newest team members! Also, check out great rewards and savings opporutunites with our A-D Rewards Program and Save on Energy Partnership!



**Mark Rogers General Manager** 

Mark Rogers joined Daltco in 1984, working part-time at the Brockville branch while completing his electrical engineering technology diploma. He then held the positions of Outside Sales representative, Branch Manager and, most recently, Senior Director of Sales and Marketing. Mark has an extensive product background in electrical, lighting and automation, and has been a critical driver of Daltco's growth over the past 30 years.



Michael Brown **Projects**, Vendor and Marketing Manager

Michael Brown is promoted to the position of Projects, Vendor and Marketing Manager. Michael received his diploma in Electronics Engineering Technology in 1993 and joined Daltco in 1997, where he successively held the positions of Automation Sales specialist and Branch Manager in Ottawa. Since 2021, he has jointly held the roles of Branch Manager of Kingston branch and Project Department Manager for the Daltco business.

Daltco Electric

ELECTRICAL SUPPLY SOLUTIONS



Andrew Thompson is promoted to the position of Sales Manager. Andrew graduated as Electronics Engineering Technician and joined Daltco in 2000. He worked his way up in the positions of Warehouse Associate, Inside Sales, Outside sales representative and, most

**Andrew Thompson Sales Manager** 

recently, Branch Manager in Kanata.



Josh Gray **Kanata Branch** Manager

Josh Gray has been with Daltco since 2013 after graduating from Algonquin college as an Electronics Technician.

Josh began his Daltco career as a Warehouse Assoicate before moving to Inside Sales and most recently holding the position of Area Account Manager. Josh has been instrumental in fostering successful key customer relationships.



**Blair Henwood Kingston Branch** Manager

Blair Henwood will be taking on the role of Kingston Branch Manager. Blair has years of management, logistics and operations experience where he successfully developed and maintained customer and supplier relationships. Please join us in welcoming Blair to the team!



**Martin Levesque** Area Account Manager - Kanata

Martin Levesque joins us after nearly 30 years in the electrical industry. Starting out as a warehouse clerk back in 1996, Martin has successfully held the positions of Outside Sales, Branch Manager and Operations Manager over his career. Please join us in welcoming Martin to the team!



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# Another year of Daltco Electric - AD Rewards is in full swing! Don't miss out!



Everybody appreciates incentives, especially when they come from items already on your shopping list. The Daltco AD Rewards Program enhances the benefits of your everyday purchases. If you haven't yet embraced the numerous advantages of membership, take the plunge today and kickstart your journey to earning more!

By selecting eligible products from participating suppliers, our program enables you to accumulate valuable rewards for yourself, your team, family, or charitable causes. Simply gather points with each qualifying purchase, and when you're ready to redeem, choose your preferred reward and indulge!





Before diving in, ensure you register today using your customer account number to begin shopping and enjoy the complete perks that membership has to offer!



Redeem points for everything from sporting goods, Apple products, televisions, travel vouchers, housewares, gift cards and much, much more!

## \*\*\* Sign up here with your customer account number and start earning! \*\*\*





## **Daltco Electric** ELECTRICAL SUPPLY SOLUTIONS

Daltco Electric has partnered with Save on Energy to become an Instant Discounts Distibutor!

A hassle-free way to get instant saving for your business.



### No paperwork. No waiting. Just savings!

Get upfront discounts on energy-efficient lighting products from participating distributors. These products not only reduce your business's energy consumption but also enhance your bottom line and transform your space.





# **Instant Discounts Program**

A hassle-free way to get instant saving for your business. Instant, pointof-sale discounts are available for existing commercial, agricultural, industrial, institutional and multi-unit residential buildings and facilities in Ontario that purchase eligible lighting products.

### Getting your instant discount is easy – here's how!

- 1. Visit your local Daltco branch.
- 2. Purchase eligible lighting equipment and provide your installation address and business name at checkout.
- 3. Daltco will apply your discount at time of invoicing no extra paperwork required!



### **Eligible Products**

Energy efficeint repalcement products include; LED tube replacement, LED fxtures, LED High/Low Bays, LED recessed Downlights and much more.

Energy efficient products are available from the following Daltco partners...

RAB

(s)ignify **Scuity**Brands.\*





### Call or drop by your local Daltco branch to get set up today!

Click here for more information on this program