

**Daltco
Electric**

**2006
Logo Standards Guide**



Filename: Daltco_TypeLogo_Black.ai



Filename: Daltco_TypeLogo_White.ai

White logo with transparent background.

A simple type treatment. Used when the regular logo is not needed. Used in type and web communications. Works well at smaller sizes.



Filename: Daltco_CMYK_locations 2.ai



Filename: Daltco_CMYK_locations.ai

Two treatments for the Daltco logo. The outlines version is for use when surrounded by other logos. Keeps Daltco separate from everything else.

The unboxed versions is for general use.



Filename: Daltco_CMYK_logo_Wordmark.ai

Daltco logo with attached wordmark.
Used for Clarity



Filename: Daltco_Cyan_logo.ai

Daltco logo CMYK.



Filename: Daltco_Locations_Black.ai



Filename: Daltco_Locations_White.ai



Filename: Daltco_logo_word_black.ai



Filename: Daltco_logo_word_white.ai

Welcome to the Daltco Logo Standards Guide

All the files are done in Adobe Illustrator CS (11) and saved as .ai files. All fonts have all been outlined. Importing to Photoshop will retain sharpness.

If needed the font used is
Helvetica Neue (T1)
63 Medium Extended

The blue/grey used is 56C 30M 11Y 1 K



Thank you.

If you have any questions or need another revision please e-mail martin@cinzar.com.